



The diagram shows a white rounded rectangle representing a print layout. It is surrounded by a grey background with diagonal stripes. A red dashed line forms a larger rectangle, representing the bleed size. Inside this, a smaller red dashed line represents the safe zone. A red arrow points from the text 'Cut Line - Finished print size' to the inner dashed line.

**Bleed Size**

W154mm x H26mm

Finished

size W148mm x H20mm

**Safe Zone - All text and important elements need to be within this area**

Cut Line - Finished print size

3mm Bleed - This area will be removed, please ensure that your artwork runs to the edge of this area