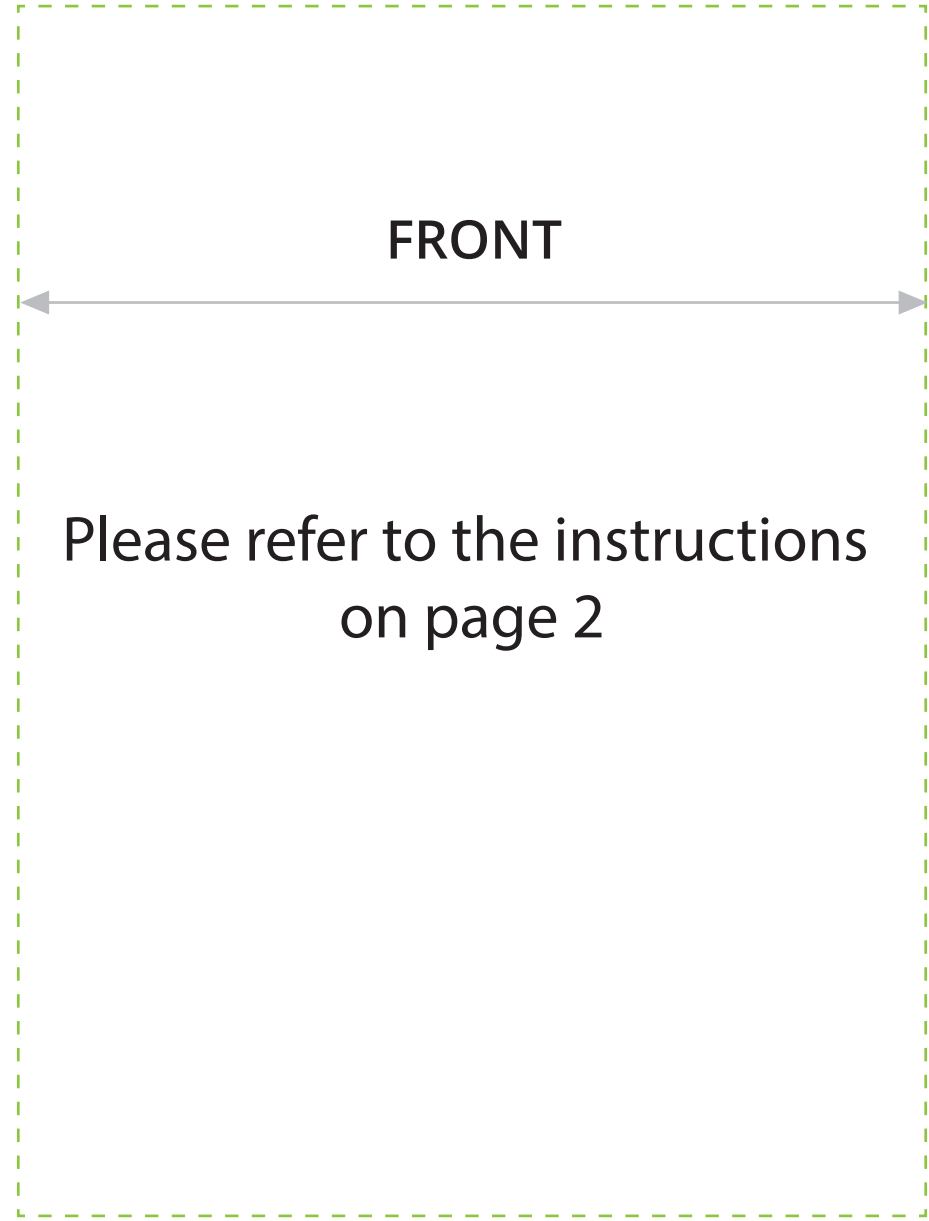




LEFT SIDE



FRONT



Please refer to the instructions
on page 2



RIGHT SIDE






SEG FABRIC POP-UP COUNTER (1×2)

Size




This template is 20% scale of full size, and must not be re-sized or scaled.

Template size (incl. bleed):	356mm × 204.2mm
Template (full) size (incl. bleed):	1780mm × 1021mm
Cut (full) size:	1720mm × 961mm

Shape

-  **Bleed line**
Artwork must extend to this line. The area inbetween this line and the area lines must only be used as a quiet area.
-  **Front area line**
Any design elements you wish to be clearly visible from the front (without following the curve of the graphic) should be kept within this area.
Full size: 600mm × 800mm.
-  **Side area lines**
Any design elements you wish to be seen from the sides should be kept within these areas. Often used for sponsor logos, web addresses and other secondary content. Full size: 220mm × 800mm.

Layers

-  **Instructions.** Can be turned off or removed before exporting your print-ready file, if desired.
-  **Shape Overlay.** Must only be used as an overlay, and must not contain any design elements. Must be either turned off or removed before exporting your print-ready file.
-  **Design.** Should be used to create and supply your design.

Artwork Requirements

Artwork must be supplied:

- With any fonts outlined
- With any images embedded
- Including the document bleed
- With any template elements (such as lines, boxes and markings) removed
- As either PDF (preferred), AI or EPS format

For a full list of artwork requirements, please refer to our website.

Considerations

Our thread colours are black or white. Our sewists will choose the most appropriate colour to complement your graphic. When the graphic is fitted to the unit, stitches are only visible from the rear of the unit.

Important content, such as logos and text, should not escape the safe areas. Please bear in mind the shape and curvature of the fitted graphic when creating your design.

Currently, the dye-sublimation process does not allow for the use of Pantone colours. Any Pantone colours must either be converted to (or replaced with) CMYK colours before supplying your print-ready file.